



Your Atlanta home for beauty education and brand experiences

EDUCATION & BRAND ACTIVATION SPACE · RATE SHEET 2026

The Collective Salon Atlanta is a working salon and education hub designed for beauty brands, professional educators, and artists seeking an intimate, fully supported environment for education, product demonstrations, hands-on training, and brand activations.

Whether you are hosting a single class, launching a regional education series, or building an ongoing presence in the Atlanta professional beauty community, we can configure a partnership around your goals.

AT A GLANCE

Look & Learn capacity	Up to 20 attendees
Hands-On capacity	10 attendees
Availability	Sundays and Mondays
On-site concierge	Owner on site for the full booking

A WORKING SALON — READY WHEN YOU ARRIVE

Unlike a traditional event venue, The Collective Salon Atlanta is an active, professionally equipped salon designed to minimize outside rentals, complicated setup, and unnecessary transport. Educators and brand partners can arrive with their models, products, and specialized tools and move directly into demonstrations, hands-on education, product launches, and other professional beauty experiences.

INCLUDED WITH YOUR BOOKING

Standard salon infrastructure is available at no additional charge.

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| — Styling stations with mirrors | — Designated demonstration and presentation area |
| — Shampoo bowls | — On-site parking |
| — Salon chairs | — Room configuration and standard setup |
| — Rolling carts and trolleys | — Breakdown of salon-provided furniture and equipment |
| — Electrical access at designated stations | — Cross-promotion of your class across our social channels and stylist network |
| — General event seating | |



RATES

FORMAT	HALF DAY / 4 HRS	FULL DAY / 8 HRS
Look & Learn — up to 20 attendees	\$1,050	\$1,900
Hands-On — up to 10 attendees	\$1,250	\$2,250
Combined — Look & Learn + Hands-On	—	\$2,450

All rates include the salon infrastructure listed above and an on-site concierge for the duration of your booking.

AVAILABLE FOR AN ADDITIONAL FEE

To make event planning easier, select operational supplies and support services may be added to your booking at cost or at the listed service rate.

CONSUMABLE SUPPLIES — AT COST

- Towels and laundry service
- Capes and protective coverings
- Disposable gloves
- Foils, bowls, and application brushes
- Additional rolling carts
- Model preparation supplies
- Refreshment setup

Consumable supplies are prearranged and added to the booking based on actual event needs.

SERVICE RATES

Additional hour beyond booked block	\$250 / hr
On-site salon assistant	\$275 / day
Model coordination	\$75 / model
Attendee sourcing — stylists from our network	\$40 / attendee
Evening-prior load-in	\$200
Mid-session reconfiguration	\$100
Private room — available on request	Quoted
Product or equipment storage between dates	Quoted

RECURRING PARTNERSHIP RATES

For brands running ongoing education, we hold your dates and drop the rate.

COMMITMENT	DISCOUNT	APPLIED TO
2–3 dates booked together	10% off	Full booking
4–6 dates booked together	15% off	Full booking
7+ dates / annual partner	20% off	Full booking

PARTNER BENEFITS AT 4+ DATES

- First right of refusal on Sunday and Monday dates before public release
- Locked pricing for 12 months from first booking
- 30-day booking window on added dates, versus the standard 45
- One complimentary date reschedule per contract year
- Product storage on site between sessions
- Add-ons discounted at the same tier

TERMS

- All bookings require a minimum 45 days advance notice. Dates cannot be confirmed inside that window. Recurring partners at 4+ dates book added sessions on 30 days notice.
- A 50% non-refundable deposit reserves the date and applies to your total. Remaining balance due 7 days prior.
- Cancellation 14+ days out: deposit forfeited, no further balance owed. Under 14 days: full balance due.
- Certificate of insurance naming Blonde Pursuit LLC as additional insured, \$1M minimum, due 7 days prior.
- Load-in and load-out occur within the booked block unless the evening-prior option is added.
- Space returned in original condition. Damage or excess cleaning billed at cost.
- Cross-promotion is reciprocal. We promote your class across our social channels and stylist network; in return, The Collective Salon Atlanta is to be tagged in all recap and event content produced from the session, across all channels.

RECURRING BOOKINGS

- All dates selected at signing and held on the calendar. First date must fall at least 45 days out; all dates within 12 months of signing.
- A 25% non-refundable deposit reserves all dates and applies to your total. Each session invoiced 7 days prior.
- Cancellation of an individual date under 14 days out is billed in full and does not affect the tier.
- Dropping below the committed date count re-rates completed sessions at standard pricing.



Education, panels, and brand shoots hosted at The Collective Salon Atlanta.

BOOKING

Karris Reeves-Robinson, Owner

404-549-4677 ext. 2 · karris.reeves@gmail.com
 thecollectivesalonatl.com · @thecollectivesalonatl
 2115 Piedmont Road NE, Unit 3106 · Atlanta, GA 30324

Blonde Pursuit LLC